

iUniverse Authors to Appear on Bay Area TV Talk Show

By iUniverse

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Liz Stubbs and Amy Bailey, co-authors of Maximize Your Values—They Count in Everything You Do, will be guests on The View from the Bay, a televised San Francisco-based daily talk show, on February 2, 2007.

Lincoln, NE (February 2, 2007) –Liz Stubbs and Amy Bailey, co-authors of *Maximize Your Values—They Count in Everything You Do*, will be guests on *The View from the Bay*, a televised San Francisco-based daily talk show, on Friday, February 2, 2007. The show will air at 3:00 p.m. PST in the San Francisco metropolitan area on ABC affiliate KGO-TV, as well as online at www.viewfromthebay.com.

Co-host Spencer Christian, a former correspondent for ABC's *Good Morning America* and contributor of the foreword to *Maximize Your Values*, will interview Stubbs and Bailey about the character-building principles discussed within their book, including how values shape lives.

Maximize Your Values is based on the insightful reflections of Stubbs and Bailey, primary staff for Values Count, LLC. Integrating their experiences as writers, producers, filmmakers, corporate staff, managers and parents, Stubbs and Bailey encourage invigorating dialogue about values and how everyone can choose to live more value-based lives.

Published in January 2007, *Maximize Your Values* is now available for purchase at BarnesandNoble.com (bn.com), Amazon.com, iUniverse.com and at the authors' Web site, www.thevalueminute.com.

About iUniverse

iUniverse offers a variety of publishing services to help individuals publish, market, and sell fiction, poetry, and nonfiction books. The company utilizes print-on-demand technology, and is one of the largest self-publishing companies in the United States, publishing more than 5,000 new titles each year. The iUniverse management team has extensive editorial and managerial experience with traditional publishers such as HarperCollins, Putnam, Holt and Holtzbrinck. iUniverse partners with industry leading author organizations, including the Authors Guild, the Harlem Writers Guild, and the American Society of Journalists and Authors (ASJA) to bring innovative programs to their members. Barnes & Noble, Inc. is one of the company's major investors. iUniverse has offices in New York City, Shanghai and Lincoln, Neb. For more information, please visit www.iuniverse.com or call 1-800-AUTHORS.

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