



FOR IMMEDIATE RELEASE:

Amy M. Bailey, General Manager, info@thevalueminute.com

Co-authors of *Maximize Your Values* appear on Richmond, VA Television and Radio Programs

March, 2007 – (Fairfax, VA) -- Co-authors Liz Stubbs and Amy Bailey recorded an appearance for the CBS morning television program, *Virginia This Morning* on March 23, 2007 in Richmond, VA to promote their book, *Maximize Your Values - They Count in Everything You Do*. The appearance aired on March 29th. The two authors also appeared as guests on *Mac Watson's* WRVA radio program on March 23rd and on *The Wake Up Show with Bill Bevins and Shelly Perkins* on Richmond's Lite 98.1 on March 29th, which included a phone-in with Spencer Christian, the book's foreword-writer.

Maximize Your Values, a product of Values Count, LLC, whose initial release was in January 2007, encourages readers to think about their values and provides exercises to stimulate reflection and dialogue. In their different appearances, the authors discussed the book's ability to positively impact how one's values are practiced in everyday life and its capacity to assist readers with aligning their values thinking with their values practice.

Co-author Liz Stubbs is a writer-producer based in Atlanta, GA. The author of several books, including *Documentary Filmmakers Speak*, Liz is the senior feature writer for Values Count, LLC. Liz can be reached at www.lizstubbs.com.

Co-author Amy Bailey is General Manager of Values Count, LLC and a working mother of two school-age children. Based in Fairfax, VA her responsibilities as GM include sales, marketing, business development and product/service oversight for The Value Minute®. Amy can be reached at info@thevalueminute.com.

Foreword-writer Spencer Christian, once weatherman on *Good Morning America*, is an Emmy-Award winning television personality with ABC News7 in San Francisco where he co-hosts ABC television's *The View from the Bay*.

Values Count, LLC is a products and services company and media content provider offering values reinforcement training and consulting solutions and core content called The Value Minute®. The Value Minute® is available via several different product and service channels for use by businesses, educational institutions, organizations of all types and individuals. For more information about our training, consulting or content solutions visit www.thevalueminute.com.