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Co-authors of *Maximize Your Values* to appear on *The View from the Bay*

January 15, 2007 – (Fairfax, VA) -- Co-authors Liz Stubbs and Amy Bailey will be appearing on the ABC television program, *The View from the Bay*, on February 2, 2007 in San Francisco, CA to promote their book, *Maximize Your Values - They Count in Everything You Do*. The show's co-host, Spencer Christian, wrote the Foreword to the book.

Maximize Your Values, a product of Values Count, LLC, whose initial release was on January 15, 2007, encourages readers to think about their values and provides exercises to stimulate reflection and dialogue. The co-authors will discuss the book's broad appeal during their appearance, including how the practice of positive values allows people and organizations to optimize relationships and realize potential. Viewers outside of the San Francisco viewing area can watch from the show's web site by going to <http://abclocal.go.com/kgo/> and clicking on the VIEW FROM THE BAY tab at the top of the page.

Co-author Liz Stubbs is a writer-producer based in Atlanta, GA. The author of several books, including *Documentary Filmmakers Speak*, Liz is the senior feature writer for Values Count, LLC. Liz can be reached at www.lizstubbs.com .

Co-author Amy Bailey is General Manager of Values Count, LLC and a working mother of two school-age children. Based in Fairfax, VA her responsibilities as GM include sales, marketing, business development and product/service oversight for The Value Minute®. Amy can be reached at info@thevalueminute.com .

Foreword-writer Spencer Christian, once weatherman on *Good Morning America*, is an Emmy-Award winning television personality with ABC News7 in San Francisco where he co-hosts ABC television's *The View from the Bay*.

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