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Values Count, LLC Unveils Values Reinforcement for Organizations (VRO) Training and Consulting Solutions

June, 2007 – (Fairfax, VA) – Values Count, LLC has unveiled several new values reinforcement training programs as well as custom consulting solutions to assist organizations in their efforts to implement, improve and/or enhance values and ethics initiatives. These new services additions increase Values Count's ability to meet the needs of organizations who wish to create or elevate their values programs to the next level.

In the area of training, Values Count now offers one-day or two-day programs with customized curricula aimed at key groups: Management/Leadership, Team Building, Work/Life Balance and Corporate/Organizational Values. The Values Reinforcement for Organizations (VRO) programs utilize several Values Count products and materials including Maximize Your Values – They Count in Everything You Do, a book that was co-authored by Amy Bailey, General Manager of Values Count, LLC and Liz Stubbs, the Senior Feature Writer for Values Count.

The consulting services now being provided by Values Count include assisting organizations in the establishment of values programs, enhancing existing ethics/values programs with the incorporation of VRO materials, the creation of custom programs/materials, survey and analysis services, train-the-trainer programs and additional services as determined by the client.

Values Count, LLC is a products and services company and media content provider offering values reinforcement training and consulting solutions and core content called The Value Minute®. The Value Minute® is available via several different product and service channels for use by businesses, educational institutions, organizations of all types and individuals. For more information about our training, consulting or content solutions visit www.thevalueminute.com.