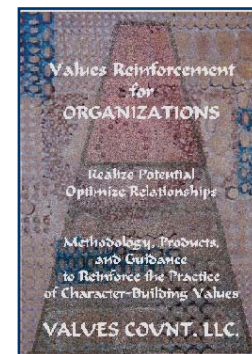


Values Count, LLC - Professional Services



Many organizations have defined corporate or organizational values to which their employees/members are expected to adhere. In addition, ethics programs and/or training courses may be offered as part of a new hire orientation process or required on a periodic basis to ensure that violations are minimized and new policies are communicated. It has become a trend for many entities to proactively establish a set of core organizational values and to provide resources to reinforce their practice.

- Has your organization invested in establishing a set of guiding values?
- How does your organization reinforce the values of your employees/members?
- What tools, resources and/or training do you provide to guide your most valuable resources – your people – towards making optimal decisions on an everyday basis?
- How can you be sure that the values practiced by your employees/members reflect or reinforce the corporate/organizational values that you purport to be the foundation of the way your organization is run?

Values drive ethical or unethical behaviors. Values are personal, may be subject to interpretation and are practiced differently from individual to individual. People who participate in values reinforcement programs receive a clear understanding of an organization's expectations and the opportunity to better align their values thinking and practice with the organization's mission and values.

Values Count, LLC offers values reinforcement training and consulting services that deliver, support or augment values/ethics programs and initiatives.

Consulting Services Options:

- Facilitator/Instructor training
- Creation of customized materials
- Services to establish organizational values
- Survey/Analytical Services
- Speaking engagements
- Services to establish values training programs
- Client-driven services

Training Services:

- Values Reinforcement for Organizations
- 1-day or 2-day workshops

Curriculum Options:

- Leadership/Management
- Work/Life Balance
- Team Building
- Corporate/Organizational Values
- Customized Curriculum